Degordian is a full service digital agency with a passion for performance marketing and solutions that inspire curiosity. The main focus of our Digital Advertising team is the creation of digital advertising strategies that will be seen and clicked across the Internet, reach the proper audience and achieve clients’ goals. In order to do all of that, we use social media advertising, AdWords, programmatic display advertising and email marketing. In addition to digital advertising experts, the team consists of Google Analytics and SEO specialists, and we are currently looking for a new member!

Working in Degordian revolves around seeking new challenges. Take a look at how we turned it [from passion to profession](https://www.youtube.com/watch?v=Vnr4NdtdVDI)!

WHO ARE WE LOOKING FOR?

We’re looking for a student who loves working in a dynamic environment, learning new things every day and coming up with fresh ideas. If you’re an analytical, organized and responsible person with interests in digital advertising, you'll fit perfectly in our team!

REQUIREMENTS:

* Currently pursuing BA or MA
* Student employment contract
* Basic knowledge about web technologies
* Basic knowledge about digital marketing
* Basic marketing experience from personal or student association related projects
* Excellent knowledge of English language
* Good analytical skills
* Basic teamwork skills
* Basic organisational skills
* Basic research skills
* Basic Excel and Powerpoint skills
* Available to work at least 20 hours per week

EXTRA POINTS ARE AWARDED:

* Google AdWords certificates
* Basic experience with PPC campaigns

WHAT WILL YOU BE DOING:

* Creating copy for social media ads, display ads and paid search ads
* Implementing basic digital advertising campaigns, including paid search, social media, display, mobile and email advertising
* Creating reports for digital advertising campaigns
* Cooperating with other team members and departments
* Researching tools and software for campaign optimisation
* Keeping track of latest trends in the digital advertising industry

IF YOU FEEL YOU’RE THE ONE, TAKE A LOOK AT WHAT WE OFFER!

* A chance for personal development in the field of digital marketing
* An opportunity to work with a passionate, positive and ambitious team in an amazing work environment
* A team that cherishes togetherness, expertise and achievement
* A chance to learn more through various internal and external educations
* Team buildings with a great and playful crew
* Flexible working hours
* A chance for some extra income

We’ll be honest. We ask for a lot, but we offer a lot. The team is packed with amazing people who are always ready for a good laugh, and to offer a helping hand. So don't hesitate to apply, we're already rooting for you.

YOUR APPLICATION SHOULD INCLUDE:

1. CV
2. Your motivation expressed in a form of your choice. Surprise us. Tell us why would you like to be a member of our team!

Applications should be submitted in Serbian and/or English.